



Embargo Until 10:00am GMT, 19 April 2018

İstanbul New Airport will house 451-room hotel to be operated by YOTEL

Excellent design and countless technical innovations: İstanbul New Airport has been praised in many respects. A few months before the grand opening, it announces another attraction – a modernistic and futuristic hotel, which will further enhance the passenger experience

London UK, 19 April 2018 – İGA, the constructor and operator of İstanbul New Airport (İNA) for 25 years, and YOTEL, the London based hotel group, have signed an exclusive hotel management contract. The hotel, which will be one of the biggest airport hotels in the world, with both airside and landside access, will feature 451 rooms. Located conveniently inside the main terminal building, it will be easily accessible to both business and leisure travellers, as well as airline crew and other businesses within the airport and local environment. Among the the top three airports with Heathrow and Frankfurt, İstanbul has been ranked third in terms of total departing passenger numbers in Q1 2018. It is a natural bridge geographically between the East and the West. İNA is aiming to open a new door to civil aviation, by taking advantage of being the fastest growing aviation market in Europe.

*"We are delighted to have chosen YOTEL as our new airport's exclusive air and landside hotel operator", says **Kadri Samsunlu, CEO of İGA Airport Operation**. "We are making history with İstanbul New Airport, already in its construction phase a multiple-world record breaking project that is likely to change the transportation and aviation dynamics of a tri-continent region covering Europe, Asia and Africa, and certain to have a lasting impact far beyond this geography. In this connection İstanbul New Airport will accelerate the growth of Turkish Airlines the flag carrier airline of the Republic of Turkey which flies to the most countries in the world. Our focus is to bring an unprecedented passenger experience that is efficient and stress-free, cutting waiting time and paper processing. YOTEL will contribute to our perfect passenger experience approach with unique innovative elemental luxury and technologically decked space. I am very confident that İstanbul New Airport will be a global showcase not only for the world-renowned Turkish hospitality, but also a brand-new bridge, which connects people and continents. As the inauguration of the New Airport is scheduled for October 29 this year, a lot of local and international companies compete to secure a presence in the Airport. We are building an airport in which all passengers will experience many unique never seen before innovations and we look forward to hosting the world!"*



He continued, *"Over the past 16 years, Turkey has visibly undergone a significant growth, development and reforms in its economy, tourism, infrastructure and standards of living and İNA is a crucial part of this vision aimed at setting the bar higher and improving the quality of life for our citizens and visitors alike, I feel fortunate and privileged to be a part of this monumental project."*

Being the 17th largest economy in the world, Turkey has been heavily investing in large scale infrastructure projects. İNA is the country's biggest infrastructure project in history and represents the peak point of the giant bounce taken towards placing Turkey among the world's top 10 economies. İNA, the world's largest greenfield airport project, will replace Ataturk Airport when it opens in October, 2018. The capacity of İNA will be expanded up to 200 million people once all four phases are completed and will have a total of six runways and three terminals. İNA will connect over 350 destinations from Istanbul and host nearly 100 airlines.

Collecting awards for its design and projects even before its opening, İNA will set an outstanding example for the global airport architecture with its flexible and spacious terminal design rooted in Istanbul's unique cultural and architectural values. Besides its aesthetics, the it is also planned to have a simple and practical setup with touches of traditional motifs.

With its 100,000m² retail area, İNA will offer a wide variety of shopping and dining options to the passengers. It will also provide smart technologies for enhancing passenger experience and reduce stress levels with biometric screening and advanced passport control process. Passengers at İNA will have the agony of choice: to choose from among hundres of shops in a 52,500 m² duty free shopping area, roughly equivalent to seven football pitches, the largest of its kind in the world.

Commenting on the brand's first investment in Turkey, **Hubert Viriot, YOTEL's CEO says:** *"We've witnessed Turkey's and particularly Istanbul's remarkable economic and urban development, transformation and its noticeably increased popularity over the past few years. İstanbul New Airport will only further increase Istanbul's ever-expanding popularity and economy and YOTEL is delighted to be a part of it. The prevailing ambitious vision to make İstanbul New Airport the largest transit hub in the world made it very attractive for us to be there, and we are extremely honoured to be chosen for this exciting project. This city aspires to high growth success, just like YOTEL, so we are a perfect match."*

Continuing, **Viriot** says, *"Istanbul is an unbelievably vibrant city. As a UNESCO World Heritage Site, it touts a surplus of historical and cultural offerings, rendering Istanbul the fifth most visited city in the world. What is more, it has one of the fastest-growing metropolitan economies in the world, a solid reason to open even more hotels there in the future."*

YOTEL will introduce its clever design and use of technology in two zones – one airside (102 rooms) and one landside (349 rooms). Both parts of the new hotel will feature public spaces including YOTEL's signature Club Lounge concept with smart vending, co-working and relaxing



areas, wellness centres and planted glazed atriums to connect people with nature. In addition, the landside zone will include a restaurant, bar and 24/7 gym. The new hotel will also feature flexible meeting spaces with seamless technology, ideal for small or large, formal and casual meetings, conveniently located for airport businesses and passengers alike.

Istanbul New Airport hotel will be YOTEL's largest airport hotel. The company currently operates four airport hotels under the YOTELAIR brand in London Gatwick, London Heathrow, Amsterdam Schiphol and Paris Charles de Gaulle airports. They offer the essential elements of luxury hotel rooms in a compact, smart and affordable way.

ABOUT İGA

İGA was founded on October 7, 2013 with the purpose of building and operating Istanbul New Airport for 25 years. The new airport will be constructed on 76,5 million square meters area to the north of Istanbul, 35 km from the city centre. The investment will be in four phases. The first phase of airport will be operational in October 29, 2018 Once all phases complete, the new airport will host nearly 100 airline companies flying more than 350 destinations with passenger capacity up to 200 million/year.

İGA focused on a terminal design that highlights Istanbul's unique cultural and architectural heritage while prioritizing passenger comfort with the help of cutting-edge technology. Most experienced national and international architectural firms of the world are gathered to bring a passenger-oriented project to life, with special attention to motifs drawn from Turkish-Islamic art and architecture. Istanbul New Airport will function with a simple, useful system and a flexible, spacious design destined to stand out from all other terminal buildings. İGA is putting significant care into creating a passenger-friendly environment in Istanbul New Airport. (www.igairport.com)

ABOUT YOTEL

Inspired by the luxury of first class travel and uncompromisingly designed around guests, YOTEL takes the essential elements of luxury hotels into smaller, smart spaces and deliver a sense of community with areas for co-working, social gatherings and exercise. Premium Cabins include YOTEL's signature adjustable SmartBed™ with rejuvenating monsoon rain showers and a Technowall with adjustable mood lighting and smart TVs, multi power points and easy connectivity.

YOTEL currently operates four airport hotels under the YOTELAIR brand in London Gatwick, London Heathrow, Amsterdam Schiphol and Paris Charles de Gaulle airports; and three city hotels in New York, Boston and Singapore. YOTEL is expanding rapidly with new hotels under development globally, including a YOTELAIR in Singapore Changi Airport and new city hotels in San Francisco, London Clerkenwell, Dubai, Edinburgh, Miami and Amsterdam. In January 2018 YOTEL announced the launch of a new brand, YOTELPAD with five deals in the USA, Europe and the Middle East.

YOTEL's major shareholders include the Al-Bahar Group, Starwood Capital Group, United Investment Portugal and Kuwait Real Estate Company (AQARAT).



YOTEL was created by YO! founder Simon Woodroffe OBE, who inspired by first class travel, translated the language of luxury airline travel into a small but luxurious cabin(www.yo.co.uk)