



YOTEL ANNOUNCES BOSTON'S LEADERSHIP TEAM

New 326 cabin hotel is scheduled to open June 2017

April 2017, Boston – YOTEL, the affordable luxury hotel brand, announces their leadership team who will operate the new 326 cabin hotel opening this June in Boston's Seaport District. General Manager Christopher Hartzell will lead the team at YOTEL Boston, the UK-based brand's second U.S. location since they crossed the pond to open YOTEL New York.

"We're thrilled to introduce YOTEL's fresh and innovative approach to hospitality to Bostonians and New Englanders," said Hartzell. "YOTEL takes the essential elements of luxury hotels and places them into smart spaces, while redefining time for the guest experience, all at very competitive rates. We give travelers everything they need and nothing they don't. We are looking forward to welcoming guests from near and far this summer."

Christopher Hartzell was selected to be General Manager due to his 15 years of extensive hotel and leadership experience, along with his deep familiarity of New England and Boston's Seaport District. Chris was previously on the opening team for the Aloft and Element Boston Seaport Hotels in 2016 and held management positions at Starwood properties in Waltham, Newton, Lexington and New Orleans, LA.

Joining his team as Director of Food and Beverage is Michael J. Bellacini, a 17-year hospitality professional, who most recently served as the General Manager of the Café at Nordstrom. Also joining the team is Kim Richard, Director of Sales, who has spent her 20-year career working with some of Boston's most prestigious hotels, including the Copley Square Hotel and InterContinental Boston. Thomas Kopaczynski comes to YOTEL Boston as the Director of Crew Resources after previously holding positions at The Inn at Longwood Medical and Shell TechWorks. Garry Fiore will take on the Director of Rooms role after heading up rooms for Doubletree by Hilton Boston North Shore. Tim Kenney, Director of Revenue Management, brings over 10 years of hotel management experience gained from working at Hilton Worldwide. Finally, Stephanie McHale will serve as Director of Finance after over 15 years working with Starwood properties.

YOTEL Boston is located at 65 Seaport Boulevard, across the street from One Seaport Square, in close proximity to Boston Harbor and the city's cultural, financial and commercial centers. The hotel is now open for reservations. To find out more, please visit [YOTEL Boston](#).

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About YOTEL

Inspired by first class travel, YOTEL translates the language of luxury airline travel into small but luxurious 'cabins'. Uncompromisingly designed around guests, YOTEL City hotels are taking the essential elements of luxury hotels in smaller, smart spaces and deliver a sense of community with areas for co-working, social gatherings and exercise. Premium Cabins include YOTEL's signature adjustable SmartBed™ with luxury bedding, rejuvenating monsoon rain showers, relaxing mood lighting and 'techno wall' with smart TVs, multi power points and easy connectivity.

YOTEL currently operates four airport hotels under the YOTELAIR brand in London Gatwick, London Heathrow, Amsterdam Schiphol and Paris, Charles de Gaulle airports; and one city hotel in the heart

of Manhattan, New York. YOTEL is expanding rapidly with eight new hotels under development globally, including another YOTELAIR in Singapore Changi Airport (2019); and seven new city hotels currently under development in Boston (2017), Singapore (2017), San Francisco (2017), London Clerkenwell (2018), Miami (2019) and Dubai Business Bay (2019).

YOTEL was created by YO! founder Simon Woodroffe OBE, who inspired by first class travel, translated the language of luxury airline travel into a small but luxurious cabin (www.yo.co.uk). YOTEL's HQ is in London and has offices in Boston, Singapore and Dubai. Its major partner and shareholder is IFA Hotels and Resorts KSCC based in Dubai.

YOTEL Boston press contact

Destiny Sibert, marlo marketing, dsibert@marlomarketing.com or 617-375-9700