



NEW YOTELAIR HOTEL OPENS AT PARIS, CHARLES DE GAULLE AIRPORT

New 80 cabin hotel marks the first hotel to launch under new YOTELAIR brand

London/Paris, 7 November 2016: YOTEL, the affordable luxury hotel group, has announced the opening of its newest location in Paris' Charles de Gaulle airport. The opening, which coincides with the rebrand of YOTEL airport locations to YOTELAIR, will be specifically designed to cater to the needs of busy travellers. Whether on an early flight, sleeping during a layover, or refreshing after a red eye flight, YOTELAIR locations in Paris and around the world will offer a convenient experience for air travellers.

Opening on 8th November in Terminal 2E of Charles de Gaulle Airport, the Paris hotel will be the airport's first airside hotel. It will form part of the opening of the brand-new transit lounge area 'Instant Paris'.

Just like all other YOTELAIR locations (London Heathrow, London Gatwick and Schiphol Amsterdam), the Paris hotel is bookable by the hour and ideal for travellers with a long layover or looking to catch an early flight. Passengers can take advantage of early check-in and drop baggage off the night before their flight to ensure a seamless experience in the morning. Reception, also known as Mission Control, features around the clock flight information to ensure travellers stay up to date on flight departures.

Unique to the Paris, Charles de Gaulle location will be a unique vending wall where guests can purchase travel essentials including drinks/snacks, chargers, adaptors and toothbrush kits. The vending wall will accept contactless credit cards or credit vouchers, cutting out the need for local currency. Guests will also have access to the YOTELAIR Club Lounge where they can enjoy YOTEL's signature free hot drinks whilst relaxing on sofas or sitting at workspaces with USB charging points, all with free and fast WiFi connectivity.

Along with the usual high-tech amenities in YOTEL properties, YOTELAIR's premium rooms (known as cabins) also feature space-saving adjustable SmartBeds™ with Serta gel mattresses. All cabins have ensuite bathrooms with monsoon rain showers, mood lighting and HD TVs that can be connected to guests' own devices.

'It was very important to us to recognise that our YOTEL city and airport locations provide different experiences, with our airport hotels designed around the needs of travellers looking for convenience. YOTELAIR has the essential elements of the YOTEL brand: a seamless experience combined with the technology to ensure that you have everything you need and nothing you don't,' says Hubert Viriot, CEO, YOTEL. 'Nearly a quarter of people going through Aéroports de Paris are connecting passengers. We are committed to making the transfer experience at Paris, Charles de

Gaulle one of the best in the world and are delighted to be part of the new 'Instant Paris' transit area, with the launch of the airport's first in-terminal hotel.'

YOTEL engaged specialist brand strategy agency 'The Guild' on the development of the new YOTELAIR brand architecture and strategy.

- End -

Contact: yotel_uk@kwittken.com
www.yotel.com