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## FOR EARTH DAY YOTEL PROMOTES GREEN LIVING WITH SPECIAL PLANTABLE SEEDED PAPER

New York, NY (April 21, 2016)

As a [Gold LEED certified property](#), YOTEL is passionate about being 'green'. On Earth Day, Friday April 22nd, guests at YOTEL New York have the opportunity to take YOTEL's own 'plantable paper' home with them to further 'green' their environment.

Plantable paper is innovative biodegradable eco-paper that is made with post-consumer materials (no trees harmed for this paper!) and embedded with seeds. When the paper is planted in a pot of soil, the seeds grow and the paper composts away. All that is left behind are beautiful wildflowers, and no waste!

The wild seed mix consists of a diverse and colorful range of flowers including Zinnia, Corn Poppy, Black Eyed Susan, English Daisy, Forget-Me-Not, and many many more.

Guests are invited to stop by Mission Control and pick up seeded paper to take home. For more information on plantable paper, check out this [video](#).

## About YOTEL

Inspired by first class travel, YOTEL translates the language of luxury airline travel into small but luxurious 'cabins'. Uncompromisingly designed around guests, YOTEL City hotels are taking the essential elements of luxury hotels in smaller, smart spaces and deliver a sense of community with areas for co-working, social gatherings and exercise. Premium cabins include YOTEL's signature adjustable 'SmartBed' with luxury bedding, rejuvenating monsoon rain showers, relaxing mood lighting and 'techno wall' with smart TVs, multi power points and easy connectivity.

YOTEL currently operates three airport hotels in London Gatwick, London Heathrow and Amsterdam Schiphol airports; and one city hotel in the heart of Manhattan, New York. In September 2012 YOTEL New York was awarded with [LEED® Gold certification](#) by the [U.S. Green Building Council](#). LEED® is a global initiative that award buildings for their tremendous green and sustainable performance in relation to design, construction and operation of a property.

YOTEL is expanding rapidly with eight new hotels under development globally, including two new airport hotels set to open at Paris Charles de Gaulle Airport (2016) and Singapore Changi Airport (2018); and six new city hotels currently under construction in Williamsburg, Brooklyn (2017) Singapore Orchard Road (2017), Miami (2018), San Francisco (2017), Boston (2017) and Dubai (2018).

Founded by YO! Founder Simon Woodroffe OBE, YOTEL's HQ is in London and has offices in Boston and Dubai. Its major partner and shareholder is IFA Hotels and Resorts KSCC based in Dubai.

For More Information, please visit: <http://www.YOTEL.com>

[yotel.com](http://yotel.com)

## About EARTH DAY

Earth Day Network's mission is to broaden and diversify the environmental movement worldwide and to mobilize it as the most effective vehicle to build a healthy, sustainable environment, address climate change, and protect the Earth for future generations.

Growing out of the first Earth Day, Earth Day Network is the world's largest recruiter to the environmental movement, working with more than 50,000 partners in 196 countries to build environmental democracy, working through a combination of education, public policy, and consumer campaigns.

The first Earth Day on April 22, 1970, activated 20 million Americans from all walks of life and is widely credited with launching the modern environmental movement. The passage of the landmark Clean Air Act, Clean Water Act, Endangered Species Act and many other groundbreaking environmental laws soon followed. Twenty years later, Earth Day went global, mobilizing 200 million people in 141 countries and lifting environmental issues onto the world stage. More than 1 billion people now participate in Earth Day activities each year, making it the largest civic observance in the world.

[Earthday.org](http://Earthday.org)