



YOTEL NEW YORK PARTNERS WITH ROOFTOP FILM CLUB

YOTEL INTRODUCING AN ORIGINAL OUTDOOR CINEMA EXPERIENCE THIS SUMMER

April 30, 2015 – **YOTEL New York** is pleased to announce a partnership with **Rooftop Film Club**, the U.K.'s leading outdoor cinema experience, to bring an inspired film series to New York City this summer. Beginning on Wednesday, June 3, 2015, the series will run through September, featuring expertly curated classic, cult and current films screened under the stars four nights a week on YOTEL New York's expansive terrace, the largest outdoor hotel space in the city.

Boasting state-of-the-art equipment, high-quality wireless headphones and comfortable seats, the Rooftop Film Club series at YOTEL New York invites film-lovers to take in their favorite movies, with delicious snacks and refreshing drinks, in a truly urban outdoor environment in Midtown Manhattan.

"With the most iconic skylines in the world, New York City has always been an aspiration for us as a business," comments **Gerry Cottle Jnr, Co-founder** of Rooftop Film Club. "We've spent years trying to find the ideal spot for our stateside debut, and as soon as we saw the terrace at YOTEL New York, we knew we'd found our new home."

The partnership marks the U.S. launch for Rooftop Film Club, which has become a staple of the London scene since its inception in 2011. In celebration, the opening four-day series will be screened in both New York and London in tandem, featuring sci-fi comedy (and questionable fashion) of 80's cult classic *Ghostbusters*, Woody Allen's unforgettable *Manhattan*, the uber timeless *Breakfast at Tiffany's*, and an alternative look at Broadway with 2015 Oscar-winner, *Birdman*. Throughout the rest of the summer, local New Yorkers and YOTEL guests can enjoy an array of movies such as *The Goonies*, *Usual Suspects* and *Ferris Bueller's Day Off*, as well as *Dirty Dancing* and *Pretty Woman* during "Chick Flick Tuesdays."

"We are thrilled to be working with Rooftop Film Club on their first stateside program," explains **Jenn Williams, Marketing & PR Manager, YOTEL New York**. "They have perfected the outdoor film experience in London, and we can't wait to deliver it to our guests and New Yorkers."

Tickets for the Rooftop Film Club series at YOTEL New York will cost \$15 per person for general admission. Drinks and snacks will be available before, during and after the screening but for those that would like to secure a great value, a \$25 ticket may be purchased and includes a choice of sangria or beer, plus a taco. Tickets will be available for purchase beginning May 1, 2015.

Rooftop Film Club screenings will take place four nights each week, Sunday through Wednesday from June 2, 2015 until September 30, 2015. Doors will open at 6:00 p.m. and movies will begin at 8:30 p.m.

Rooftop Film Club at YOTEL New York is located at 570 10th Avenue between 41st Street and 42nd Street. For full film listings, tickets and further information please visit

www.nyc.rooftopfilmclub.com. For more information about YOTEL New York please visit
www.yotel.com.

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About YOTEL

Inspired by first class travel, YOTEL translates the language of luxury airline travel into a small but luxurious 'cabins'. Uncompromisingly designed around guests, YOTEL City hotels are taking the essential elements of luxury hotels in smaller, smart spaces and deliver a sense of community with areas for co-working, social gatherings and exercise. Premium cabins include luxury bedding, rejuvenating monsoon rain showers, relaxing mood lighting and YOTEL's signature 'techno wall' with smart TVs, multi power points and easy connectivity.

Conceived for busy international travellers, YOTEL Airport hotels provide everything for a guest to relax, refresh, sleep and connect within global transportation hubs. Guests may choose exactly what time they would they like to check in and out, giving total flexibility to travellers in transit, staying the night before an early departure or to freshen up on arrival before a meeting in the city.

YOTEL currently operates three airport hotels in London Gatwick, London Heathrow and Amsterdam Schiphol airports; and one city hotel in the heart of Manhattan, New York. YOTEL is expanding rapidly with seven new hotels under development globally, including two new airport hotels set to open at Paris Charles de Gaulle Airport (2016) and Singapore Changi Airport (2018); and five new city hotels currently under construction in Williamsburg, Brooklyn (2017) Singapore Orchard Road (2017), Miami (2017), San Francisco (2017) and Dubai (2018).

Founded by YO! Founder Simon Woodroffe OBE, YOTEL's HQ is in London and has offices in Boston and Dubai. Its major partner and shareholder is IFA Hotels and Resorts KSCC based in Dubai.

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About Rooftop Film Club

Created in the summer of 2011, the Rooftop Film Club has become the UK's leading outdoor cinema experience with five venues across London, including The Kensington Roof Gardens, which is part of Virgin Limited Edition, Sir Richard Branson's portfolio of unique retreats.
www.nyc.rooftopfilmclub.com

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