



Happy first birthday YOTEL Gatwick!

Join the party and book an overnight YOTEL cabin
for a celebratory offer of just £49*

YOTEL, the uber cool, first class air travel inspired hotel is celebrating its 1st birthday on 8th July 2008, 12 months after the opening of its first location at London Gatwick, which pioneered in-terminal airport accommodation that makes no compromise on style, comfort and affordability.

In celebration of this event, YOTEL is offering guests a special price for their standard cabins of just £49 for an overnight stay throughout the month of August – a perfect reason to relax, refresh and recharge with YOTEL before jetting off on a summer holiday.

Since its launch YOTEL Gatwick has sold 18,550 cabins and provided over 180,300 hours of sleep, entertainment and relaxation to thousands of guests travelling through Gatwick airport. The luxury, premium convertible beds have gone up and down over 3000 times and YOTEL's dedicated 'cabin keeping' team have cleaned over 23 acres of mirror and glass! YOTEL Gatwick has also been joined by sister hotels YOTEL Heathrow and the soon to open YOTEL Schiphol, their first international offering opening later this year.

YOTEL is the antithesis to the manic and often stressful airport environment offering guests a haven of calm and quiet with luxury bedding, rejuvenating power showers, relaxing mood lighting, practical work station and free WiFi. A unique alternative to the drab, airport hotel offering, guests have been quick to embrace the convenient location, funky decor (state of

the art gadgetry), simple booking system (www.yotel.com) and excellent value (starting from just £25 for 4 hours)

5 star comments from happy YOTEL guests include:

"Great, great, just great! Did I say that this place is just great, I just loved it.. Stay for as long or short as you want, free internet, really great showers, really great beds. I was just shocked at how much I liked this place. It's just like a space aged train cabin. Nice LCD TV at the end of your bed with internet, this place is just what you need in between flights or delays. I would say that my cabin was spotless..." (source www.tripadvisor.co.uk 29th March 2008)

"For many years travelling through LGW I have hated the whole getting on a bus to travel to a overpriced hotel thing just to spend half a nights sleep. In short a perfect place to overnight in LGW. Perfect location out of bed into check in! Brilliant staff, low cost...fast internet FREE" (source www.tripadvisor.co.uk 8th April 2008)

Women's weekly fashion magazine Grazia named YOTEL as one of the top 10 coolest places to stay on holiday stating that: "While many hotels take the 'bigger is better' approach to bedrooms the YOTELs at Gatwick and Heathrow are proof that small can be beautiful - and a bargain to boot!" (Grazia 11th March 2008)

CEO Gerard Greene said "It has been a rollercoaster year for the YOTEL team. A big thanks to them and all those customers that were early to adopt us! It's always nervous times when you start up a business but those fears have been laid to rest over the last year with so many customers from across the globe catching some sleep before they fly off on a horrible early morning flight, having a shower or chilling and watching a movie in their own space inside the terminals. We have some big plans to bring YOTEL to airports and city centres across the globe with our partners IFA Hotels & Resorts so keep checking back with us.

About YOTEL

YOTEL was created by YO! Founder Simon Woodroffe and YOTEL CEO Gerard Greene. The idea was conceived by Simon after he was upgraded into first-class on a flight. He decided to translate the language of luxury airline travel and Japanese capsule hotels into a small but luxurious cabin. Gerard Greene evolved that idea into reality with YOTEL.

YOTEL opened its first two hotels inside the terminal buildings of London's Gatwick and Heathrow airports in June and December 2007 respectively following a major investment by Kuwait-based IFA Hotels & Resorts. At London Heathrow, a 32-cabin YOTEL has opened within Terminal 4, while at London Gatwick, a 46-cabin YOTEL has opened within the South Terminal building, following an agreement with the British Airport Authorities (BAA). International locations are already under negotiation with YOTEL Schiphol, Amsterdam opening later this year.

Simon Woodroffe is the creator of worldwide restaurant phenomenon YO! Sushi and is a well-known entrepreneur from the UK following a stint as a "dragon" on the popular UK BBC2 television series The Dragons' Den whereby aspiring entrepreneurs vie for support from established business people.

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*The special over night price of £49 will be for the standard cabins only and will run from the 1st August 2008 until the 31st August 2008. This offer is only applicable at YOTEL Gatwick and is bookable at www.yotel.com

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