

9 April 2008



Make YOTEL your first port of call

An Essential For Cruise Holidaymakers

Holidaymakers who are crazy for cruises should make YOTEL their first port of call before jetting off to foreign shores to meet their ship.

If your departure flight requires an early start then what better way to kick start your holiday and get accustomed to cabin life with a stay at the Japanese inspired cabins of YOTEL, which are conveniently situated inside Heathrow and Gatwick airports.

Taking inspiration from first class travel, YOTEL draws comparisons to cruise liners – the *galley* being a hub of activity for YOTEL's crew who cater to guests every need. With the crew on stand-by, guests are free to relax in the haven of their cabins, fully fitted with all the mod-cons expected of a 4-star hotel room including mood lighting, handmade mattresses, monsoon rain shower and flat screen TV with over 50 free TV stations, on demand movies, jukebox and internet access.

Gerard Greene, CEO said: "YOTEL is designed to offer a solution to boring and expensive hotels around the world and we pride ourselves on providing an oasis of calm right inside the airport terminal. Our rooms are very similar to cabins on luxury liners due to their fabulous use of space and incorporation of state of the art technology. They offer a perfect place for relaxation, work, sleep or entertainment and a great way to accustom yourself to boarding a cruise ship."

YOTEL Heathrow can be found on the mezzanine level inside Terminal 4 and YOTEL Gatwick is situated opposite international arrivals, South Terminal. Being the first hotel inside a UK airport, YOTEL is conveniently just metres away from check-in. Cabins are bookable for a minimum of four hours. To book or for details of room rates log onto: www.yotel.com

- ENDS-

For further information please contact:

YOTEL:

Georgina Coates

yotel@threepipe.co.uk

+44 20 7632 4805

Or

Jo Berrington

jo@yotel.com

+44 207 100 8015/ +44(0) 7894 640093