



March 08

Sleep like a baby during national bed month.

As the Nation gears up for the Sleep Council's National Bed Month throughout the month of March, YOTEL guests can drift off into the land of nod rest assured that they will sleep like a baby thanks to the hotel's grown up version of a baby mattress.

YOTEL - the revolutionary hotel concept inspired by first class cabins – sourced their 100% natural hand-made luxury foam mattresses from the Natural Mat Company, who specialise in making crib and cot mattresses for babies and children.

Whether it's forty winks you are after or the full eight-hour quota, there's no better way to get a good sleep in a YOTEL bed. The funky hotel offers two bed choices - either a double bed 2m x 1.3m deploying to a couch arrangement (available in premium cabins) or their 'cosy for two' large single beds 2m x 1m with full sitting height (standard cabins), which overlap to create upper and lower cabins.

Just like the Natural Mat Company's baby mattresses, YOTEL beds come complete with a mattress that is breathable, 100% non-allergenic and luxuriously hand-made from coir and latex, which is topped off with percale cotton sheets pillows and duvet for ultimate comfort. And just so guests don't get either too hot or too cold, YOTEL features a comfort-cooling system that ensures a comfortable temperature is maintained for their customers.

The Sleep Council's National Bed Month is an annual campaign, which runs throughout the whole of March and is aimed at raising awareness of the importance of a good bed equaling a good night's sleep.

Please consider YOTEL's baby like beds for inclusion in any features you might be considering for National Bed Month.

Notes:

YOTEL cabins can be booked for a minimum of four hours or for an overnight stay – suitable for any sleeping pattern or need. To book or for price details log onto www.yotel.com

For further information, images or overnight stays, please contact:

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