

SKYRISE CITIES

Yotel Brand Brings Residential Offering to the East Coast

After gaining a reputation for its affordable and chic collection of hotels across the United States, the YOTEL brand is extending its values to the residential market. The YOTELPAD brand is a new residential offering under the YOTEL umbrella, and its first East Coast location will soon be making waves in Downtown [Miami](#).

The hotel and residential combination is the work of New York and Miami-based real estate investment company [Aria Development Group](#), who has partnered with one of Kuwait's premier development companies, [AQARAT](#). To be located at 227 NE 2nd Street, the project is designed to capture the hearts of millennials, investors and young professionals looking for an urban lifestyle.

"Downtown Miami is emerging as a high-energy place to live, shop and work," said David Arditi, Principal of Aria Development Group.

"With [YOTELPAD Miami](#), we are meeting the strong demand for service-oriented, urban-chic apartments. In addition, owners have the unique opportunity to participate in a short-term rental program. Together with the YOTEL brand, we are delivering a thoughtful, value-luxury experience in a dynamic location."



A pool deck is among the amenities included in the project, image via Aria Development Group

The [Stantec](#)-designed building will evenly split its hotel and residential programs, with YOTELPAD occupying floors 15 through 30. Floor plans range from 417-square-foot studios to 700-square-foot two-bedroom units. Residents will have access to both common areas of the hotel and an exclusive penthouse-level Sky Lounge that features a game area, luxury living room and a chef's kitchen with private dining. Additional on-site conveniences include a concierge, gourmet coffee bar, full-service restaurant, fitness centre, co-working space and a pool deck.



YOTELPAD Miami, image via Aria Development Group