

# THE NEXT MIAMI

## Sales Are Now Underway At Yotelpad Miami

By [TNM Staff](#) on April 16, 2018

Yotelpad Miami held a launch event last week to kick off sales.

Prices are in the \$300s, with floorplans starting at 417 square feet. The largest unit is two bedrooms or 708-square feet.

Construction is expected to begin in October.

*Aria Development Group Launched YOTELPAD Miami with Exclusive Event*

*YOTEL CEO Hubert Viriot and developer David Arditi welcomed exclusive guests to the first YOTELPAD on the East Coast*

*MIAMI – (April 13, 2018) – On Tuesday night, April 10th, Aria Development Group and AQARAT hosted a special, intimate dinner for top brokers at the newly opened sales center for YOTELPAD Miami. During the event, Hubert Viriot, CEO of YOTEL, and David Arditi, principal of Aria Development Group spoke about the brand's emergence in Miami as the first YOTELPAD on the East Coast. With smart offerings like thoughtful layouts and the option to rent your residence on a short term basis without restrictions, Viriot and Arditi strongly believe YOTELPAD Miami will represent the future of living in Miami.*

*"YOTELPAD is the perfect product for cities like Miami," said Hubert Viriot, CEO of YOTEL. "Our hotel rooms and PADs are compact but efficiently designed, which caters to the consumer requirements of our clientele, in turn maintaining a loyal guest and buyer demographic."*

*Viriot and Arditi were joined by the Aria Development leadership team, Tim Gordon and Joshua Benaim, in addition to Miami's top brokers, media, and real estate professionals. Guests enjoyed a curated dinner by Chef Michelle Bernstein which began with canapés during reception, followed by an interactive ceviche bar and a family-style dinner course paired with a signature tequila cocktail. The event offered exclusive insights into the YOTEL brand and its strategy of taking over both the hotel and residential real estate industries. Guests had the opportunity to meet with the CEO of YOTEL and the developer of the branded development in South Florida in the meticulously-designed sales center.*

*“YOTELPAD Miami offers premium design, innovative technology and efficient units that provide a quality residential experience with a slightly reduced economic footprint,” said David Arditi, principal of Aria Development Group. “We are pleased to have had a successful first event for this project and to provide the real estate community a glimpse into what’s to come with YOTELPAD Miami.”*

*Esteemed guests were welcomed by Peggy Fucci of OneWorld Properties, who shed light on the project’s integral contribution to the rapid growth of the South Florida community and how it’s changing the way condo investments are seen. This was followed by David Arditi, who touched on the developer’s portfolio and how they came to partner with YOTEL, as well as highlighting unique features the project offers brokers and buyers, alike. Speeches concluded with Hubert Viriot, who explained the PAD concept and expressed his excitement for YOTEL’s collaboration with Aria Development Group and AQARAT for YOTELPAD Miami. The evening ended with dessert and a performance by mentalist, Rmax Goodwin.*

*“We are excited to be a part of this cutting-edge project in an area as dynamic as Downtown Miami,” said Peggy Fucci, owner of OneWorld Properties, the brokerage for the development. “YOTELPAD Miami is truly the only branded development of its kind, delivering quality design and innovative technology to a premium location at an attainable price point.”*

*Located at 227 NE 2nd Street, YOTELPAD Miami will offer studio, one-and two-bedroom PADs with pricing in the \$300,000s. The PADs will be located on floors 15-31 of the building, above a hotel portion of the project. Floorplans range from 417-square-foot studios to 708-square-foot two-bedrooms. The PADs will feature carefully cultivated floor plans with integrated living, kitchen and dining areas, delivered fully finished with top-of-the-line flooring and lighting, as well as a dedicated storage unit. In addition, PADs will offer floor-to-ceiling sliding glass doors with views of Downtown Miami. Buyers at YOTELPAD Miami will also have the opportunity to participate in a two-year lease back program.*

*With the development going straight to contract, the YOTELPAD Miami sales center will be open on Mondays – Fridays from 10 a.m. – 6 p.m. and on weekends by appointment only.*



(photo: world red eye)