



Press Release

TRAVEL HAPPY WITH YOTEL ON WORLD SMILE DAY

Istanbul, 15 September 2019 – To celebrate World Smile Day, the annual celebration of smiles and acts of kindness, taking place on Friday 4 October, YOTEL Istanbul Airport is offering guests 25% discount on hotel stays between 3 and 6 October.

Those wishing to benefit from the discount will be able to book using promo code **SMILE** between 16 September and 6 October 2019 at www.yotel.com

Known for its adaptable modern design and technology focussed approach, YOTEL Istanbul Airport is conveniently located inside the world's largest transport hub, offering convenience and flexibility, ideal for both short stays and long transfers. Popular among business and leisure travellers alike, the hotel also boasts a 24 hour gym and KOMYUNITI – a casual lounge serving all day food and drinks.

YOTEL Istanbul Airport (landside) forms part of YOTEL's hybrid Istanbul Airport hotel offering 277 cabins before security (landside) and 174 cabins after security (airside) at YOTELA/R Istanbul Airport.

For more information, visit www.yotel.com

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Media Contact: Mert Temizkan / desiBel Ajans / +90 530 176 8416 /
mert.temizkan@desibelajans.com

ABOUT YOTEL

Inspired by the luxury of first-class travel and uncompromisingly designed around guests, YOTEL takes the essential elements of luxury hotels into smaller, smart spaces and deliver extraordinary value and a sense of community with areas for co-working, social gatherings and exercise in sought after locations. Premium Cabins include YOTEL's signature adjustable SmartBed™ with rejuvenating rain showers and SMART TVs, multi power and USB points and easy connectivity.

YOTEL currently operates seven airport hotels in London Gatwick, London Heathrow, Amsterdam Schiphol and Paris, Charles de Gaulle, Istanbul Airport (2), Singapore Changi and six city centre hotels in New York, Boston, San Francisco, Washington D.C., Singapore and Edinburgh. YOTEL is expanding rapidly with new projects under development globally, including Amsterdam, Porto, Glasgow, London, Dubai, Geneva, Long Island City, Miami, Park City, Mammoth, Atlanta and Melbourne.

YOTEL's major shareholders include a controlled affiliate of Starwood Capital Group, the Talal Jassim Al-Bahar Group, United Investment Portugal and Kuwait Real Estate Company (AQARAT).

YOTEL was created by YO! founder Simon Woodroffe OBE, who inspired by first class travel, translated the language of luxury airline travel into a small but luxurious cabin (www.yo.co.uk).

Visit www.yotel.com for more information.