

## YOTEL WASHINGTON DC NEARS CONSTRUCTION COMPLETION FOR FALL 2020 OPENING

*Liaison Washington Capitol Hill will transition to YOTEL Washington DC, bringing the tech-forward brand to our nation's capital*



**WASHINGTON DC, Sept 2020** – YOTEL, the innovative global hospitality brand popular among smart, tech-savvy travelers, is on-track to debut its first acquired hotel this fall. The property will be the first in the U.S to open during this period of extended health-related travel restrictions, providing guests with YOTEL's newest, elevated health and safety program, #SmartStay. As one of the only hotels in the DC area to see through construction during COVID- 19, YOTEL Washington DC will bring an already-elevated level of high-tech and low-touch guest experiences found at all YOTEL hotels worldwide.

As the brand's first-ever acquisition and complete property transition, the hotel will debut a new look and incorporate YOTEL's signature technology and adaptable design as part of a multi-million dollar full property reconstruction and remodel. Upon completion this fall, YOTEL Washington D.C. will debut with 136 Premium King cabins and 241 First Class cabins, along with over 21,000 sq. ft. of adaptable meetings & events spaces. All hotel public spaces, conference areas and private rooms will abide city guidelines that and will also undergo design and technology enhancements to provide an even more connected offering.

New **#SmartStay** protocols have been implemented prior to opening, to ensure safety measures and resources are available to everyone at the hotel. These measures include increased cleaning frequency, enhanced food safety protocols, hand sanitizer stations and audio-visual social distancing reminders. In addition to the enhanced #SmartStay protocols, the brand has always offered its innovative contactless check-in at Mission Control kiosks. The replacement from traditional front desk check ins to kiosks provides a seamless stay and ensures guests can make the most of their time.



*"We've spent the past few months working hard to ensure that we are ready to safely and enthusiastically welcome guests to Capitol Hill," said Shawn Jervis, General Manager. "YOTEL is at the forefront of innovation, hospitality, and design and we feel confident that the flexibility and protocol of #SmartStay will ease the guest experience."*

Highlights of the health and safety initiative include:

- Increasing the frequency of cleaning with high-grade disinfectants on all high-touch surfaces, cabins and shared spaces
- Implementing enhanced safety and hygiene protocols for Art & Soul
- Installing hand sanitizer stations throughout the hotel in both public and back of house areas for both guests and crew
- Displaying social distancing reminders in busy areas
- Amenity pack available for guests which include hand sanitizer

Regionally-influenced cuisine at [Art and Soul](#) has also undergone a transformation that will bring modern flare to the Capitol Hill favorite, from a new, fresh take on menu favorites to the look-and-feel of the interior design. The award-winning restaurant will reopen in the fall in tandem with the hotel. The restaurant will offer guests and local diners an exciting range of food and beverage options all day. Come spring 2021, the landmark 250-person rooftop bar and pool will also debut as a fully redesigned and repurposed Deck 11.

YOTEL Washington D.C. will offer guests convenient access to both Capitol Hill and Union Station transit hubs offering guests the opportunity to enjoy the neighborhood like a local. Guests can begin booking stays on [YOTEL.com](#) for October 9, 2020 onward at a starting rate of less than \$100USD when signing up to become a [YOTEL member](#).

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## **ABOUT YOTEL**

Inspired by the luxury of first-class travel and uncompromisingly designed around guests, YOTEL takes the essential elements of luxury hotels into smaller, smart spaces and deliver extraordinary value and a sense of community with areas for co-working, social gatherings and exercise in sought after locations. Premium Cabins include YOTEL's



signature adjustable SmartBed™ with rejuvenating rain showers and SMART TVs, multi power and USB points and easy connectivity.

YOTEL currently operates seven airport hotels in London Gatwick, London Heathrow, Amsterdam Schiphol and Paris, Charles de Gaulle, Istanbul Airport (2), Singapore Changi and eight city centre hotels in New York, Boston, San Francisco, Washington D.C., Singapore, Edinburgh, Amsterdam and London. YOTEL is expanding rapidly with new projects under development globally, including Porto, Glasgow, Dubai, Geneva, Long Island City, Miami, Park City, Atlanta and Melbourne.

YOTEL's major shareholders include a controlled affiliate of Starwood Capital Group, the Talal Jassim Al-Bahar Group, United Investment Portugal and Kuwait Real Estate Company (AQARAT).

YOTEL was created by YO! founder Simon Woodroffe OBE, who inspired by first class travel, translated the language of luxury airline travel into a small but luxurious cabin ([www.yo.co.uk](http://www.yo.co.uk)).

Visit [www.yotel.com](http://www.yotel.com) for more information.